

2025 Rocket Into Scouting Playbook

Addendum

Joining Incentives

1. Free Estes rocket and attendance at launch day

A free Estes rocket kit will be given to each Scout who completes a registration (paper application with payment or online registration) the night of the unit's pre-planned joining night. The rocket is only available that night and is available to those in attendance. It is not given to new Scouts who register before the join night and not after. The rocket kit will have an associated registration QR code for the recipient to register for the launch day.



Council field staff (aka District Executives (DEs)) will handle the distribution of rocket kits at the joining nights. They must be in receipt of a fully completed paper application with full payment or have proof of successful online registration. DEs will record the names of newly registered Scouts and return un-distributed rockets to the office immediately following the joining night.

The rocket launch day is planned for October 11. There will be a launch site in Santa Clara County and at Brigantino Park in Hollister. Each new Scout must work with a parent to assemble the rocket carefully following the instructions in the kit bag. Families are encouraged to handle their rocket carefully as there are no replacements if the rocket is damaged prior to launch. Rocket motors will be distributed on-site on the launch day.

There is a limit of 300 participants for the launch in Santa Clara County and 150 in Hollister. This is a first-come first-served incentive. The launch day, time and locations are subject to change based on weather and other factors that would prevent a safe lawful launch.

The QR code will direct new Scout families to a Blackpug registration site to select one launch location and time. For launch day each new Scout must bring one parent along for the event. No other family members may attend. The Santa Clara location is a secure government location that will require more sensitive personal information to be allowed on the site. After initial registration in Blackpug, families will receive an email from the government location requesting more personal

verification to be cleared to enter the grounds. Due to this background check, there is a deadline of September 26 for families to register on Blackpug to attend the event. The expected launch location in Santa Clara County has securing restrictions that prohibit non-US citizens from participating there- they will need to choose the Hollister location.

2. Gilroy Gardens Ticket

Every new Scout who joins Scouting America, Silicon Valley Monterey Bay Council between August 1st and November 15th, 2025 will receive **one FREE youth ticket to Gilroy Gardens** sent directly to their parent or guardian's email! There is nothing you have to do to qualify other than join.

Ticket Details:

- a. Must be used by December 31, 2025.
- b. **Do not contact Gilroy Gardens directly** all communication about this offer is handled by Scouting America, Silicon Valley Monterey Bay Council.
- c. If there is more than one child join Scouting for the first time in a family each new Scout will receive a free ticket.
- d. Additional tickets can be purchased at a discounted rate. **Please contact Silicon Valley Monterey Bay Council at 408-638-8310**

3. BARF Patch

Any Scout (or Adult) who brings a friend, and the friend completes their registration between August 1 and November 15 (or until supplies last!) can receive a limited edition BARF patch! The current Scout's parent or unit leader needs to fill out the BARF patch form at <https://247scouting.com/forms/055-BARFPatches>. Upon receiving the form, SVMBC will verify the new membership and coordinate the patch pickup or mailing to the unit leader.

Other Details:

- a. If a Scout recruits more than one friend to join Scouting that Scout will receive just one patch. For additional friends joining the inviting Scout may receive a recruiter patch
- b. Each unit who has turned in a Fall Membership Plan will receive one sample BARF patch to display.
- c. This incentive also applies to adults. If an adult Scouter has a friend join as a new volunteer that registered Scouter can apply for a BARF patch.



