



# SILICON VALLEY MONTEREY BAY COUNCIL 2023 ANNUAL REPORT



## A MESSAGE FROM THE KEY 3:

2023 was an exciting year for SVMBC as we continued to make our mark as one of the premiere Scouting Councils in the nation. Our Scouts, leaders, Board of Directors, donors, and staff all set the pace for another remarkable year of achievement and record performance as we all did our part to live and emulate the Scout Oath and Law.

In highlighting our collective achievements, we finished in the top five in the nation for ethnic diversity and top six in the nation for youth retention. Female participation in Scouting now represents 22% of our total membership. Participation in Scout-O-Rama doubled to serve over 13,000 attendees. We had record attendance at Camp Hi-Sierra with over 18,000 camping days and over 17,000 camping nights, and we laid the framework for more inclusive outreach targeting our most underserved young people including Hispanic youth and individuals with Special Needs.

In 2023, our Scouts earned nearly 7,000 rank advancements and over 14,000 merit badges. More than 300 Scouts attained the rank of Eagle Scout. In service to our Scouts, just over 4,155 adult volunteers stepped up to provide leadership, direction, and guidance.

Through our fundraising campaigns, we achieved record revenues through our popcorn sale (over \$1.2M), Friends of Scouting (\$1.3M), total support (\$5.9M), and our Distinguished Citizen Dinner. In addition, we were able to secure a \$1M cash gift for Camp Chesebrough.

As we move forward in 2024, we encourage you to join with us to continue to build on this momentum in service to our area young people. Together, we will strive to do our best to do our duty in helping to shape young people of character who will become tomorrow's leaders. Thank you for all you do in support of Scouting and SVMBC!

**Chris McGugan**  
Council President

**Jeff Thompson**  
Council Commissioner

**Eric Tarbox**  
Scout Executive



**CUB SCOUTS AGES 5-10**



**SCOUTS BSA AGES 11-17**



**VENTURING AGES 14-20**



**EXPLORING AGES 14-20**

## MISSION

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.

Serving nearly 9,000 youth in the diverse communities of Santa Clara, Monterey, San Benito and Santa Cruz Counties.

LEARN MORE AT  
[WWW.SVMBC.ORG](http://WWW.SVMBC.ORG)

# OUR LOCAL IMPACT

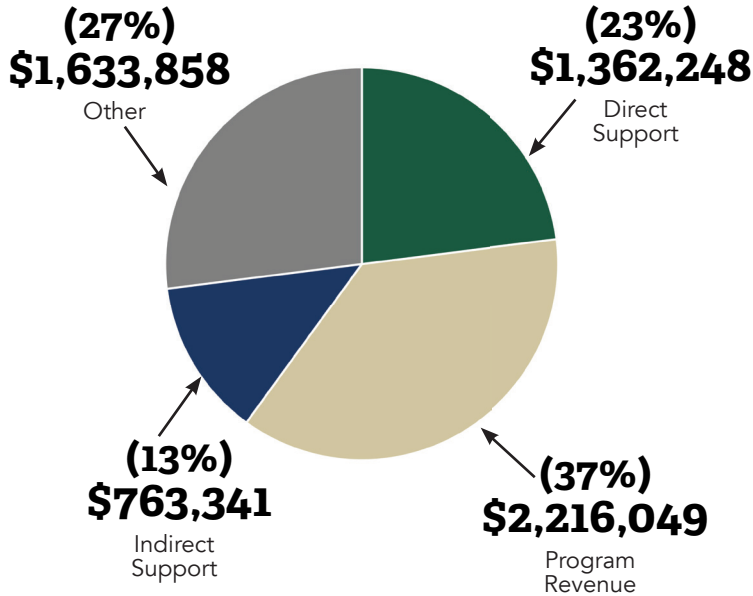
Financials reflective of 2023 end of year, pending annual audit cycle



BOY SCOUTS OF AMERICA®  
SILICON VALLEY MONTEREY BAY COUNCIL

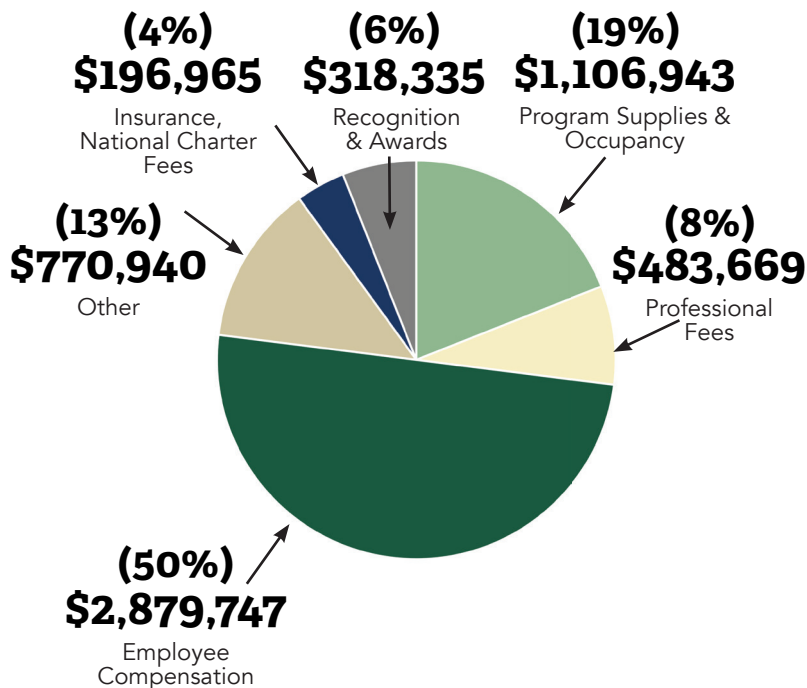
## INCOME

Total = \$5,975,497



## EXPENSES

Total = \$5,756,602



## IMPACT BY THE NUMBERS

**8,946 Youth**  
experienced Scouting



**3,892**  
Cub Scouts  
in 107 Packs

**4,155 Adults**  
served as role models  
and mentors



**4,629**  
Scouts BSA  
in 165 Troops



**226**  
Venturers and  
Sea Scouts in  
25 Crews and 3  
Ships



**199**  
Explorers  
in 19 Posts

## OPPORTUNITIES IN SCOUTING

- 26,714 nights spent under the stars at Camp Hi-Sierra & Chesebrough
- Over 13,000 participants at our annual Scout-O-Rama
- 1,613 campers roasting s'mores at family camps
- 341 nights under the stars by adults at hands-on outdoor training
- 49 trainings held in person

## IN THE COMMUNITY

**165,033+** community service hours

**20,000+** pounds of food donated to local food banks

**309** Eagle Scouts

**14,300** merit badges

**\$1,112,500** value of adult volunteer hours in local community service

### CONNECT WITH US

@SVMBC

www.svmc.org  
info@svmcb.org  
(408) 638-8300 or (831) 287-2020

**Council Service Center**  
970 W. Julian Street  
San Jose, CA 95126

**Monterey County Trading Post**  
187 El Dorado Street, Unit F  
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