

49th Annual



BOY SCOUTS OF AMERICA®  
SILICON VALLEY MONTEREY BAY COUNCIL

# DISTINGUISHED CITIZEN ~~DINNER~~ *Party*

Friday, December 1, 2023 at 5:30 PM

LEVI'S STADIUM

*Honoring*

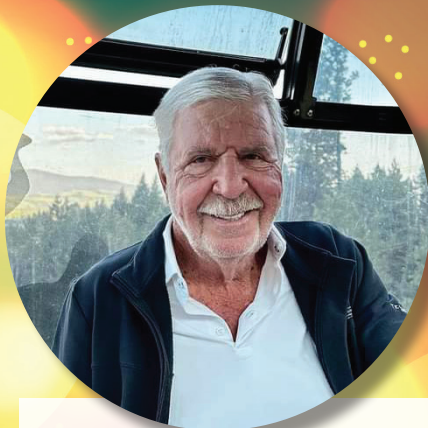
PEPPER SNYDER

*Featuring*

Musical performance by Mitch Rossell

*Dress to the nines with western flair.  
Wear your boots and hats!*





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Silicon Valley Monterey Bay Council, Boy Scouts of America honors leaders in our community that have consistent values with Scouting, while creating good news in a world where good news is not always in the spotlight.

In 2023 we are honored to recognize **Pepper Snyder** who exemplifies all the characteristics our future leaders should aspire to, lives the Scouting Outdoor Code, and exhibits an exceptional commitment to the value of being conservation-minded.

Pepper is a leader in wetland and waterfowl conservation both locally and internationally. He is the long time President of the Grassland Water District, which delivers water to the largest freshwater wetland complex in the West and is dedicated to the preservation of the Pacific Flyway. He is a director on the Duck Unlimited National board, the world's leader in wetland conservation. Through personal leadership, advocacy, and philanthropy, Pepper has dedicated his life to ensure that wetlands and wildlife will thrive for generations to come.

Scouting is raising the next generation of conservationists. An investment in Scouting is an investment in conservation and the young people we serve to help ensure future generations can gain an appreciation of nature and the natural world like the generations that have preceded them.

Currently, the Silicon Valley Monterey Bay Council serves over 8,000 young people in our local communities. It is our goal to double our impact by serving 16,000 young people in the next two years. To do this, we need to generate an additional \$2 million in new financial support; \$500,000 of which will be utilized to help offset costs for Scouts who could not afford to participate in Scouting otherwise; at-risk disadvantaged youth; and young people with Special Needs.

One of the primary ways we hope to accomplish this is through the generous support and sponsorship of this years Distinguished Citizen Party attendees and donors to help ensure we raise \$1 million (or more) so that we can positively impact more and more young people from all corners and circumstances in our Council territory.

# *Sponsor Benefits*

## *Eagle Sponsor - \$50,049*

- 24 Guests
- Reserved cocktail tables for strolling dinner
- Reserved seating for musical performance
- Recognition as Eagle Sponsor on all collateral and signage
- Recognition from the podium
- Full page program book ad

## *Life Sponsor - \$25,049*

- 12 Guests
- Reserved cocktail tables for strolling dinner
- Reserved seating for musical performance
- Recognition as Life Sponsor on all collateral and signage
- Recognition from the podium
- Full page program book ad

## *Star Sponsor - \$10,049*

- 8 Guests
- Recognition as Star Sponsor on collateral
- Half page program book ad

## *Arrow of Light Sponsor - \$5,049*

- 4 Guests
- Recognition as Arrow of Light Sponsor on collateral
- Quarter page program book ad

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***\$3,000*** • Two guests OR a quarter page tribute advertisement in the event program honoring Pepper Snyder.

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FOR MORE INFORMATION, GO TO:  
[www.svmhc.org](http://www.svmhc.org) or call Alla Zeltser 831-331-1361  
or email [DCD@svmbc.org](mailto:DCD@svmbc.org)

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# DISTINGUISHED CITIZEN DINNER *Party*

## *Schedule*

- 5:30 pm** Strolling dinner, cocktails, tequila tasting
- 7:30 pm** Live auction
- 8:00 pm** Distinguished Citizen Award presented to Pepper Snyder
- 8:30 pm** Private concert and dancing with country star Mitch Rossell



Mitch Rossell's prolific songwriting and unique artistry caught the attention of Country music legend, Garth Brooks. Rossell joined Garth Brooks on his 2022 stadium tour with just an acoustic guitar, winning over thousands of new fans every night. In addition to opening for Brooks nationwide, Rossell has also written four of Brooks' singles, including "Ask Me How I Know," which landed his first #1 single. He also co-wrote: "That's What Cowboys Do," "All Day Long," and "Dive Bar."

In 2022, Mitch received a surprise introduction from Garth Brooks at his Grand Ole Opry debut, where he performed his singles "Son" and "All I Need To See." With another standing ovation in the books, Mitch's original music continues to capture the hearts of many, garnering over 91 million all-time streams.

After Mitch's outstanding performance on America's Got Talent earlier this year, "Son" hit #1 on iTunes all genres chart.

## *Distinguished Citizen Dinner Honorees*

2023: Pepper Snyder  
2022: Diane Brandenburg  
2021: The Cristina Family  
2020: Scouters on Front Line of Covid  
2019: Jim & Gretchen Mair & Family  
2018: Case Swenson  
2017: Lon & Peggy Normandin & Family  
2016: Shaun Del Grande  
2015: Art Williams  
2014: Maryles Casto & Marc Casto  
2013: Jon Ball  
2012: Vic Giacalone  
2011: Mike Blach  
2010: Marilyn & Frank Dorsa  
2009: Bert George  
2008: Dan & Sheila\* Breeding  
2007: Helen and Eddie\* Owen  
2006: John & Christine Davis  
2005: Barry Swenson  
2004: Charles Toeniskoetter  
2003: Robert S. Kieve\*  
2002: Steve Caplan  
2001: William J. Del Biaggio, Jr.\* & Family  
2000: John Sobrato & Family  
1999: Jim Evers  
1998: Armon Mills

1997: Michael & Mary Ellen Fox  
1996: Ben Reichmuth\*  
1995: S. Reid Gustafson  
1994: Murphy Sabatino\*  
1993: Carl E. Cookson, Sr.\*  
1992: William Smythe\*  
1991: Susanne Wilson\*  
1990: Albert J. Ruffo\*  
1989: Ray A. Silva\*  
1988: Kimball W. Small\*  
1987: Donald L. Lucas\*  
1986: Robert M. Hosfeldt\*  
1985: Jan W. Passmore  
1984: Thomas T. Vais\*  
1983: Robert A. Fuhrman\*  
1982: Enide Alison\*  
1981: Halsey C. Burke\*  
1980: Rev. Philip Barrett\*  
1980: Rabbi Joseph Gitin\*  
1980: Fr. Walter Schmidt\*  
1979: Stanley Chinchin\*  
1978: Glenn A. George\*  
1977: William Hewlett\*  
1976: P Anthony Ridder  
1975: Dr. Frank Bernard\*

\*Deceased

# Sponsorship Reply Form

<div>Sponsoring Company (Exactly as name should appear in publications)</div>		
<div>Contact Name</div>		<div>Title</div>
<div>Mailing Address</div>		
<div>City</div>	<div>State</div>	<div>Zip</div>
<div>Telephone</div>		<div>Fax</div>
<div>Email Address</div>		

<p><b>SPONSORSHIP LEVELS:</b></p> <p><input type="checkbox"/> Eagle Sponsor (\$50,049)</p> <p><input type="checkbox"/> Life Sponsor (\$25,049)</p> <p><input type="checkbox"/> Star Sponsor (\$10,049)</p> <p><input type="checkbox"/> Arrow of Light Sponsor (\$5,049)</p> <p><input type="checkbox"/> 2 Tickets or quarter-page tribute ad in program book (\$3,000)</p> <p><input type="checkbox"/> I am not able to sponsor, but enclosed is my gift of \$_____</p> <p><input type="checkbox"/> I would like to donate a gift in-kind for the auction, please contact me.</p>	<p><b>LOGO &amp; AD DEADLINES:</b></p> <p>Program Ad/Logo Deadline – 11/15/2023</p> <p>Sponsor recognition will be given as printing deadlines allow. Please send company logo and company ad to: <b>DCD@svmbc.org</b></p> <hr/> <p><b>SPECIFICATIONS FOR LOGO/AD PLACEMENT:</b></p> <p>Acceptable file formats: JPEG or PDF 300 DPI or vector files</p> <p>Full-page: 8" w x 8" h (with bleed 8.75" w x 8.75" h) Half-page: 8" w x 4" h Quarter-page: 4" w x 4" h</p> <p>To ensure print quality, low resolution files cannot be used. Sponsor recognition will begin upon receipt of payment.</p>
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<p>Payment Method    Check one:</p> <p><input type="checkbox"/> Enclosed check for \$_____ Make check payable to <u>SVMBc, BSA</u></p> <p><input type="checkbox"/> Please send invoice. Reference company purchase order number: _____</p> <p><input type="checkbox"/> Other: _____</p> <p><input type="checkbox"/> Charge my Visa, MC, Discover or AmEx (circle one)</p> <p>    Name on card _____ Card Number _____</p> <p>    Expiration ____/____ CVV _____ Zip Code _____</p> <p>    Signature _____</p> <p>    Signature of Sponsor's Authorized Representative X _____ Date Signed: _____</p> <p style="text-align: center;"><b>PLEASE SEND FORM TO: DISTINGUISHED CITIZEN DINNER</b> Email <a href="mailto:DCD@svmbc.org">DCD@svmbc.org</a> Fax 408-280-5162 or mail Attn: Eric Tarbox, 970 W Julian Street, San Jose, CA 95126 Please make checks out to <b>SVMBc, BSA</b>; Not for Profit #94-1156254. Questions? Call Alla Zeltser at 831-331-1361 or email <a href="mailto:DCD@svmbc.org">DCD@svmbc.org</a></p>
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