

SCOUT-O-RAMA

The Silicon Valley Monterey Bay Area Annual Showcase of Scouting

Outdoor Festival Of Family Fun May 13th 2023 10 AM - 4 PM

History Park
1650 Senter Road, SAn Jose CA 95112



EVENT OVERVIEW

Annually every May this event brings the community together in one of the best family shows around and the biggest Scouting event in the Bay Area. Typically 5000 people gather for this in-person event, mostly families ranging from young children to the young at heart. It is the "trade-show" of Scouting, featuring booths and activities for Scouts, non-Scouts and the general public to participate all outside. With the potential to reach all 13, 000 of our Scouts and volunteers, you don't want to miss out on participating as an event participant or as a community sponsor. **We are happy to customize a package to help you best support this event.**



FEATURED ACTIVITIES

Water Rockets
Archery
Metalworking
Live Music
Food Trucks
Climbing
Craft & Games
Robotics



Scout-O-Rama supports character development and leadership training for more than 13,000 youth and volunteers in the Silicon Valley Monterey Bay Council, BSA.



BOY SCOUTS OF AMERICA
SILICON VALLEY MONTEREY BAY COUNCIL

SPONSORSHIP OPPORTUNITIES

Support local Scouting.



\$15,000 PRESENTING SPONSORSHIP

- Scout-O-Rama presented by your company
- Branding on all event signage, website & marketing material
- Cover and full page ad in souvenir program.
- 20 x 20 booth space at the event
- Sponsor recognition in opening ceremonies.
- Cross-promotion on social media.
- Year-round promotion through BSA special events, website & 2 ads in weekly newsletter or social media.
- Option to select Grand Marshall for the Parade of Flags.

\$5,000 AREA SPONSORSHIP

- Signage in selected area of Scout-O-Rama
- Branding on all event signage, website & marketing material.
- Half page add in souvenir program.
- 10 x 20 Booth space
- Sponsor recognition in opening ceremonies.
- Cross-promotion on social media.
- Year-round promotion through BSA special events, website & 2 ads in weekly newsletter or social media.

\$2,000 EVENT SPONSORSHIP

- 10 x 10 booth space
- Logo on website & marketing material
- Sponsor Recognition during event Opening Ceremonies
- Year-round promotion through BSA special events, website & 2 ads in weekly newsletter or social media.

\$500 BOOTH SPONSORSHIP

- 10 x 10 booth space
- Logo on website

We are happy to customize a package to help you best support this event.
Call or email us for additional opportunities.

SOUVENIR PROGRAM ADVERTISING

- ☐ \$2,000 - Inside Front Cover or Back Page
- ☐ \$1,500 - Opposite Map Full Page
- ☐ \$1,000 - Full Page
- ☐ \$750 - Half Page
- ☐ \$500 - Quarter Page
- ☐ \$250 - Business Card



YES, WE WILL SUPPORT SCOUT-O-RAMA

Sponsorship Level: _____

Amount or Item: _____

Sponsor Information

Primary Contact _____

Company Name _____

Email _____

Address _____

City/State/Zip _____

Phone _____

Payment Options

___ I am enclosing a check

___ Invoice me

___ Charge my credit card

Card type _____

Number _____

Expiration Date: _____

Name on Card: _____

PLEASE SEND FORM TO : SVMBC, 970 W. Julian Street, San Jose, CA 95126 or scan to
dianne.betz@scouting.org. For any questions or other options, call Dianne Betz at 408-638-8313.
Please make checks payable to SVMBC - BSA.