

2023 Community Breakfast

FOS Table Captain Position Description

Objective of the Campaign:

To invite business and community leaders together for an event to hear the Scouting story and to make an investment that provides a meaningful program to more than 9,000 local Scouts.

Campaign Make-up:

- A breakfast event held on May 4th, 2023 keynoted by U.S. 66th Secretary of State, Condoleezza Rice.
- This engaging community event is designed to solicit gifts to the annual *Friends* of Scouting Campaign. The annual campaign goal is \$1,300,000.
- Individuals and businesses are asked to host tables of 10 friends and associates. Each attendee is asked to make a minimum gift of \$350 to support one Scout for one year.
- Table hosts may opt to sponsor an entire table for \$3,500. Their attendees may join as Sponsored Guests with the option of making a personal gift to double the impact of the table support.

FOS Captain Role:

Recruit 5-7 Breakfast Table Hosts who will each recruit a team of 10 (or more) for the Community Breakfast, then help the hosts strive for \$3500 raised per table.

Action Items:

- Share your prospective Table Hosts with BSA staff to ensure other Captains are not asking the same people to host.
- Invite your prospects to attend the <u>Table Host Orientation</u> on Thursday, March 9th, StageOne Creative Spaces, San Jose.

Contacts & Support

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