



BOY SCOUTS OF AMERICA
SILICON VALLEY MONTEREY BAY COUNCIL

COMMUNITY LEADERSHIP BREAKFAST

Keynote:

Condoleezza Rice

66th U.S. Secretary of State



MAY 4, 2023 | 7:00-9:00 AM
SANTA CLARA MARRIOTT

Benefiting Scouting in the
Silicon Valley Monterey Bay Area

2023 Table Host Position Description

Objective of the Campaign:

To invite business and community leaders together for an event to hear the Scouting story and to make an investment that provides a meaningful program to more than 9,000 local Scouts.

Campaign Make-up:

- A breakfast event held on May 4th, 2023 featuring keynote speaker Condoleezza Rice, 66th U.S. Secretary of State, Director of the Hoover Institution. She is the Tad and Dianne Taube Director of the Hoover Institution and the Thomas and Barbara Stephenson Senior Fellow on Public Policy. In addition, she is a founding partner of Rice, Hadley, Gates & Manuel LLC, an international strategic consulting firm.
- This engaging community event is designed to solicit gifts to the annual Friends of Scouting Campaign. The annual campaign goal is \$1,000,000.
- Individuals and businesses are asked to host a table of 10. Each attendee is asked to make a minimum gift of \$350 to support one Scout for one year.
- Additionally, table hosts can sponsor an entire table for \$3,500. Their registered guests may attend free of charge or encourage them to contribute to double the impact of the table support.

Table Host Role:

Host a table at the Community Breakfast for Scouting and provide leadership to raise \$3500 through your invited guests.

Action Items:

- Help identify and recruit 9 community leaders and peers to attend the Community Breakfast for Scouting as guests at your table. You are the 10th guest.
- Review the table host packet and support materials. Work with campaign leadership to select historic donors, suggest new guests for your table, and coordinate with other table hosts to prevent duplicate invitations to guests.
- Reach out to your guests personally and ask for them to join you at your table. Hosts are provided with electronic and printed materials, speaker bios and sample communications including social media posts and local Scouting impact.
- The council will mail Save the Date postcards to past participants as an additional way to get the word out.
- Provide a personal or corporate gift to the Friends of Scouting Campaign.
- Strive to reach your goal of a minimum of \$3,500 per table.

Contacts & Support

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