



SILICON VALLEY MONTEREY BAY COUNCIL 2022 ANNUAL REPORT



A MESSAGE FROM THE KEY 3:

2022 offered us the opportunity to show the world that Scouting can thrive amongst change. Our Scouts, leaders, board of directors, donors, and staff eagerly accepted the challenge to regain strength from the pandemic, exhibiting bravery, cheerfulness, and grit that comes from living the Scout Oath and Law.

Fundraising, unit service, membership, marketing, and program teams set aggressive plans to not only snap back from the pandemic but also to grow. Community donors achieved record FOS and Distinguished Citizen Dinner levels. Visionary families committed more than \$3.7 million to our Endowment Campaign. Scouts joined the effort with a 29% popcorn sales increase per Scout over 2019 and over \$1 million in overall sales.

Commissioner and Membership staffs partnered to rebuild units, start new ones, and create a comprehensive, year-round recruiting plan, resulting in SVMBC achieving Top 3 Council for ethnic diversity, Top 2 for Unit Growth with nearly 50 units started, 6.55% overall youth growth, and a remarkable 31% growth in girls joining Cub Scouts.

Marketing and Program teams promoted outdoor adventure, relaunching Scout-O-Rama from a 2-year hiatus with more than 6,000 attendees. Summer Camp and year-round camp use skyrocketed to 32,864 camper nights, with multiple full capacity weekends at Camp Chesebrough.

With an eye on the future, volunteer teams built and launched our new 2022-2027 Strategic Plan, including a visionary Diversity, Equity, and Inclusion initiative and seven focus areas to best serve our community.

We invite you to join with us to continue our tremendous momentum into 2023 and for years to come. Thank you for all you do for Scouting!

Mark Lazzarini
Council President

Carmen Fuller
Council Commissioner

Eric Tarbox
Scout Executive



CUB SCOUTS AGES 5-10



SCOUTS BSA AGES 11-17



VENTURING AGES 14-20



EXPLORING AGES 14-20

MISSION

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.

Serving over 9,000 youth in the diverse communities of Santa Clara, Monterey, San Benito and Santa Cruz Counties.

LEARN MORE AT
WWW.SVMBC.ORG

OUR LOCAL IMPACT

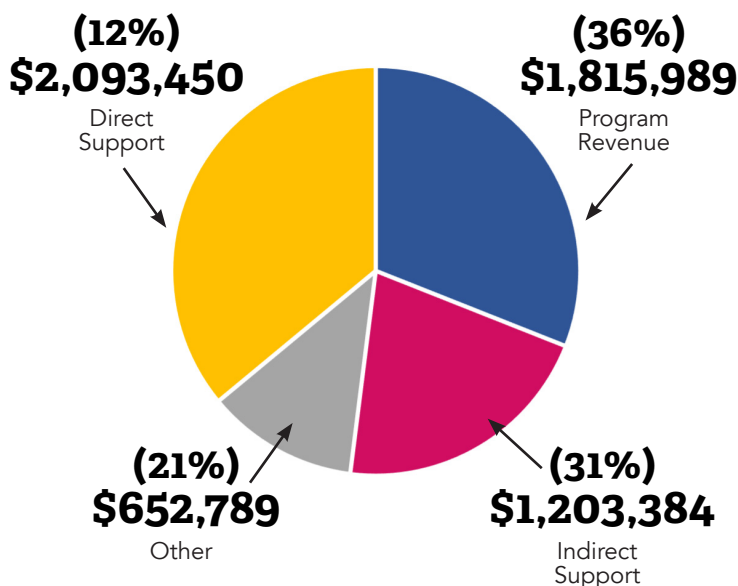
Financials reflective of 2022 end of year, pending annual audit cycle



BOY SCOUTS OF AMERICA®
SILICON VALLEY MONTEREY BAY COUNCIL

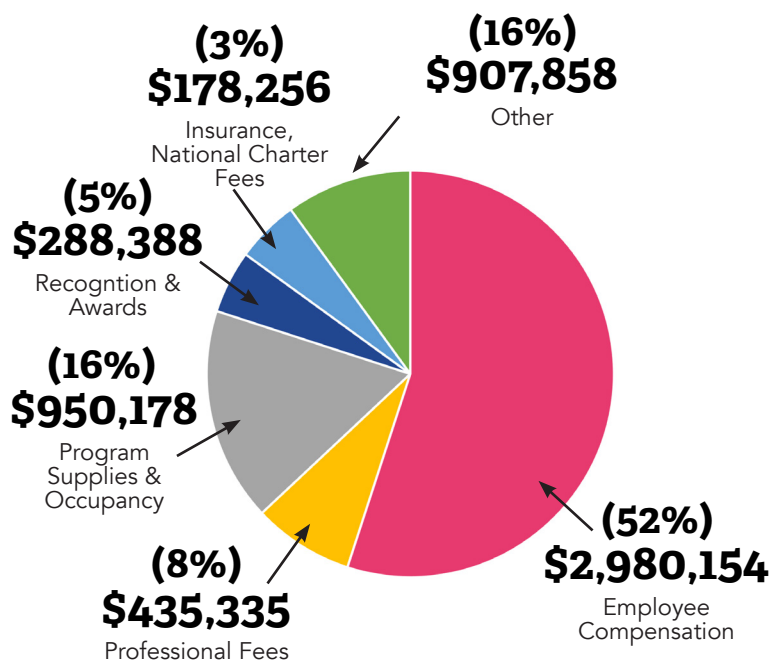
INCOME

Total = \$5,765,611



EXPENSES

Total = \$5,740,169



IMPACT BY THE NUMBERS

9,222 Youth
experienced Scouting



3,912
Cub Scouts
in 119 Packs

3,782 Adults
served as role models
and mentors



4,752
Scouts BSA
in 170 Troops



252
Venturers and
Sea Scouts in
34 Crews and 2
Ships



306
Explorers
in 29 Posts

OPPORTUNITIES IN SCOUTING

- 32,864 nights spent under the stars at Camp Hi-Sierra & Chesebrough
- Over 6,000 participants at our annual Scout-O-Rama
- 10,470 hours invested in youth protection training by our dedicated volunteers
- Over 1,000 participant hours of first aid training for Scouts & adults
- 354 nights under the stars by adults at hands-on outdoor training
- 51 trainings held in person

IN THE COMMUNITY

135,000+ hours of community service performed by Scouts

44,000+ pounds of food collected for local food banks

378 youth earned Eagle Scout

12,700 merit badges earned

3,475,460 web and social media impressions

CONNECT WITH US

Facebook Instagram YouTube @SVMBC

www.svmc.org
info@svmc.org
(408) 638-8300 or (831) 287-2020

Council Service Center
970 W. Julian Street
San Jose, CA 95126

Monterey County Trading Post
187 El Dorado Street, Unit F
Monterey, CA 93940

