

# 2019 ANNUAL REPORT

2019 marked the 99th year of Scouting in our council's four counties. When we reflect on the past century of youth character and leadership development delivered through Scouting, we are inspired by the positive impact our members, volunteers, and alumni make to society every day. We step into this new century with our legacy in the hands of all youth. In 2019, our council enthusiastically embraced the new Scouts BSA program, welcoming 472 girls in 37 new Scouts BSA Troops. These young women, along with 872 younger girls in Cub Scouts, can now experience the same programs their brothers and male peers have for 100 years, including striving to earn the Eagle Scout rank.

Our council continues to be a leader in the area and Western region with 3.3% membership growth and ranking #1 in girls joining Scouts BSA. Under excellent board leadership, we've continued for more than a decade of balancing the budget with a surplus, we own and operate three camp properties and our council service center to deliver excellent programs to 13,472 youth and 5,045 adult volunteers. Camp Hi-Sierra celebrated its 70th summer camp season with a grand opening of The Valley Foundation Dining Hall, completing the first phase of capital improvement projects that will serve campers for decades to come. We welcome you on our journey as we step into our next 100 years of preparing today's youth for life.

**Jason Stein**  
Scout Executive/CEO

**Phil DeCocco**  
Council President

**Carmen Fuller**  
Council Commissioner



**13,472**  
YOUTH SERVED

**5,045**  
ADULT VOLUNTEERS

**473**  
SCOUT UNITS

**100%**  
LOCALLY FUNDED



**CUB SCOUTS AGES 5-10**

Cub Scouts is a year-round program for boys and girls. It's fun for the whole family with emphasis on character development, citizenship and discovery through adventure.



**SCOUTS BSA AGES 11-17**

Scouts BSA is an outdoor program created to develop character, citizenship, and fitness in troops of young men or young women.



**VENTURING AGES 14-20**

Venturing is a co-ed program that helps young men and women grow into responsible and caring adults through education and recreational experiences.



**EXPLORING AGES 14-20**

Exploring is a unique career development and networking experience offering students hands on learning in a wide variety of career fields. Programs are guided by professional mentors and hosted at local businesses.

## MISSION

*The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.*



**STEM SCOUTS AGES 8-18**

STEM Scouts re-imagines creative ways to learn about science, technology, engineering and mathematics (STEM) in weekly, lab-based meetings.



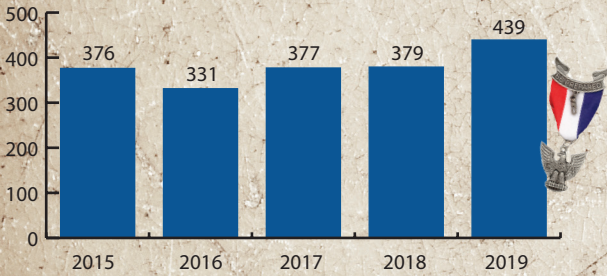
# OUR LOCAL IMPACT

**439**



SCOUTS IN OUR COUNCIL EARNED THE EAGLE SCOUT RANK LAST YEAR.

5 YEAR EAGLE SCOUT HISTORICAL IMPACT:



**153,103**

SERVICE HOURS



**7,566**

SCOUTS AT OUR CAMPS



**23,397**

ADVANCEMENTS & MERIT BADGES EARNED

**617** COMMUNITY SERVICE PROJECTS



**252,259**

ADULT VOLUNTEER SERVICE HOURS

**\$6,414,717**

IN VALUE OF SERVICE TO KIDS EVERY YEAR

**62,500**

MEALS PROVIDED THROUGH SCOUTING FOR FOOD DRIVE



## INCOME & EXPENSES

### Support, Revenue, & Transfers

Friends of Scouting	19%	\$1,004,892
Direct Mail	0.4%	\$20,837
Special Events	13%	\$716,458
Project Sales (Popcorn)	6%	\$319,219
Foundations	2%	\$106,225
Other Direct Contributions	0.4%	\$24,044
United Way	0.1%	\$6,410
Other Indirect Contributions	0.1%	\$4,063
Sale of Supplies	0.1%	\$5,154
Product Sales	8%	\$419,116
Investments	17%	\$933,749
Camping	17%	\$903,156
Activities	7%	\$381,475
Adjustments & Transfers	2%	\$114,129
Other	7%	\$394,758
<b>Total Income</b>	<b>100%</b>	<b>\$5,363,686</b>

### Expenses

Employee Compensation	55%	\$2,941,912
Professional Fees	7%	\$373,279
Supplies, Telephone, Postage	10%	\$522,653
Occupancy	10%	\$540,289
Rental & Maintenance of Equip.	2%	\$89,662
Publications & Media	2%	\$123,188
Travel	2%	\$126,995
Conferences & Meetings	1%	\$67,115
Specific Assistance to Individuals	0.6%	\$30,643
Recognition & Awards	3.2%	\$169,602
Insurance	3%	\$162,179
Other Expenses	2.2%	\$115,196
National Charter & Service Fee	1.4%	\$72,335
<b>Total Expenses</b>	<b>100%</b>	<b>\$5,335,048</b>

\*Revenue and expenses reflect unaudited 2019 financial statement\*



### Council Service Center (Main Office)

970 W. Julian Street, San Jose, CA 95126

Phone: 408-638-8300

[www.svmbc.org](http://www.svmbc.org)

### Hayward Scout Shop (Salinas)

919 North Main Street, Salinas, CA 93906

Phone: 831-287-2020

