Scouts BSA
Program Overview
Starting in 2018, families can choose Cub Scouts® for their sons AND daughters.

A Scouting® program for older girls will be delivered in 2019, allowing participants to earn the highest rank of Eagle Scout™.
Why the Change?

Families today are busier than ever and with less free time, families want convenience. In fact, convenience beats cost as the #1 concern.

Research shows that our programs are extremely appealing to today’s busy families.

In a recent survey of parents not involved with Scouting...

90% are interested in a program like Cub Scouts for their daughters

87% are interested in a program like Boy Scouts® for their daughters
<table>
<thead>
<tr>
<th>CURRENT</th>
<th>NEW</th>
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<tbody>
<tr>
<td><strong>Cub Scouts</strong></td>
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<tr>
<td>- Boys Only</td>
<td>- Boys and Girls* (separate dens)</td>
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<tr>
<td>- Ages 5-10</td>
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<td>*Launch date June 2018</td>
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<tr>
<td><strong>Boy Scouts</strong></td>
<td><strong>Scouts BSA</strong></td>
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<tr>
<td>- Boys Only</td>
<td>- Boys and Girls* (separate troops)</td>
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<td>- Ages 11-17</td>
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<td>*Launch date February 2019</td>
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<tr>
<td><strong>Venturing</strong></td>
<td><strong>No Change</strong></td>
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<tr>
<td>- All Boys, All Girls, or Co-Ed</td>
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<td>- Ages 14-20</td>
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<td><strong>Sea Scouts</strong></td>
<td><strong>No Change</strong></td>
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<td>- Ages 14-20</td>
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<td><strong>Exploring</strong></td>
<td><strong>No Change</strong></td>
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<td>- Ages 10-20</td>
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How will it work?

Cub Scout Pack

Ages 5-10 (or grades K-5)

All-Boy Cub Scout Pack

Boys and Girls Cub Scout Pack

All-Girl Cub Scout Pack

All-Boy Den

All-Girl Den

Boy Scouts of America
Silicon Valley Monterey Bay Council
Launch Timeline Details

- September 30th: Registration Packets Available
- October / November: Roundtable Fireside Chats
- October: Recruitment Playbook Available
- November: Promo Materials Available at Office
- November 17: Big 5 Basic Leader Training
- December: First 90 Day Playbook
- December 31: Registration Paperwork Due
- February 4, 11: Scouts BSA Basic Leader Training
- February 1: Program Launch
- TBD: SVMBC Boot Camp
How To Register A Unit

- 1 Charter Org
- 5 Adults
  - 1 Scoutmaster
  - 2 Committee Members (Can be multiple registered)
  - 1 Committee Chair (Can be multiple registered)
  - 1 Charter Org Rep (Only one can be registered per charter org)
- 5 Youth (Age 11 – 17)
Common Questions

- Will the name of the Boy Scouts of America be changing?
- When Can I Start Meeting / Recruiting?
- Will the requirements and ranks be different?
- Can linked units have the same number?
- Can troops be coed?
- What events / programs can be done with both troops at the same time?
- Is this a mandatory change for my troop?
Common Questions

• Will there be an early adopter phase?
• What are the adult leadership requirements?
• Can Scouts BSA girl members join the OA?
• Others?
Local Support

Scouts BSA
• Registration Packet
• Scouts BSA E-Newsletter
• FAQ and Info Guide
• Recruitment Promo Materials
• Recruitment Playbook
• 90 Day Prep Plan

Family Cub Scouting
• Program Live Now
• Units Change BSA Pin to Participate
• How To at www.svmbc.org
Sign-up Your Troop!

www.bit.ly/scoutsbsasasignup