

# 2018 ANNUAL REPORT

## SCOUTING IS FOR EVERYONE!

In 2018, we set lofty goals communicated through our strategic “game plan” to deliver a quality Scouting experience to more youth. The historic announcement of serving the entire family began with introducing girls to Cub Scouts this spring. As always, retention of our current Scouts is a top priority. In addition to our ambitious membership goals, we continued focus on delivering quality council programming to augment and support Scouting units through our amazing 5,000 adult volunteers. The foundation of the council is built on financial stability and stewardship.

We are pleased to report that we had 519 girls joining Cub Scouts. Scouts BSA (formerly Boy Scouts) was announced in 2018, and we are pleased to report that we had over 120 young women ready to register on the official opening of the program. Our retention rate is one of the highest in the country, over 80%. We grew our total number of youth served to a total of 13,047.

Through wise investments, our camp properties are being transformed to improve our summer and year-round programs to be the best we can deliver. The largest capital project at Camp Hi-Sierra, The Valley Foundation Dining Hall is being erected and will open in the Summer of 2019.

Groundwork has been laid to expand year-round family programming at Camp Chesebrough. Council events like Scout-O-Rama, and Coyote Creek Cycling Classic continue to be bigger and better each year.

We count on our Scouting families and generous community supporters to provide the resources to fulfill our commitment to youth character development through the Scout Oath and Law. We sold more popcorn than ever. Special events and campaigns brought out the best in our community, and even featured a former Eagle, of the music variety that is! Don Felder, formerly of The Eagles entertained at our biggest fundraising event ever! Many other community and business leaders came out to participate in events to support our youth. We ended the year on a high note with a modest budget surplus, signaling just the right blend of careful stewardship and investment.

2018 was a wonderful year, with great accomplishments. As we undertake 2019, may we see many successes, brave dreams, and wise decisions as we salute the past and keep our eyes on the future. We hope you will be a part of it.

**Jason Stein**  
Scout Executive/CEO

**Phil DeCocco**  
Council President

**Dave Adamski**  
Council Commissioner

### SILICON VALLEY MONTEREY BAY COUNCIL SCOUTING PROGRAM

Silicon Valley Monterey Bay Council proudly provides Scouting programs for the youth in San Benito, San Clara, Santa Cruz and Monterey Counties. This includes these programs:

Learn more at [www.svmc.org](http://www.svmc.org)



#### CUB SCOUTS AGES 5-10

Cub Scouts is a year round family program for boys and girls in linked troops. Cub Scouts is an educational program that builds, character, citizenship, and personal fitness.



#### SCOUTS BSA AGES 11-17

Scouts BSA is an outdoor program created to develop character, citizenship, and fitness in young men and women in linked troops. The Eagle is the highest Scout rank.



#### VENTURING AGES 14-20

Venturing is a co-ed program that helps young men and women grow into responsible and caring adults through education and recreational experiences.



#### EXPLORING AGES 14-20

Exploring is a work-site based career program for young men and women that provides hands-on career experiences in a real world setting.



#### STEM SCOUTS AGES 8-18

STEM Scouts re-imagines creative ways to learn about science, technology, engineering and mathematics (STEM) in weekly, hands-on meetings.



SILICON VALLEY  
MONTEREY BAY COUNCIL  
BOY SCOUTS OF AMERICA



## 2018 HIGHLIGHTS

The Silicon Valley Monterey Bay Council received recognition for overall excellence from the National Council, Boy Scouts of America, earning a Silver level award in the Journey to Excellence recognition program.

### MEMBERSHIP

- Our council continues to make a monumental impact on our community, serving 13,047 youth in Scouting programs located in the four counties we serve, Santa Clara, Santa Cruz, San Benito and Monterey.
- The council grew the number of Scouting units it serves, now serving 446 Cub Scout Packs, Boy Scout Troops, Venture Crews, Sea Scout Ships, Explorer Posts, and STEM Scout Labs.
- Since adding STEM Scouts to our signature programs, we have launched 6 new labs, offering the scouting values through hands-on experiment-based learning.
- 519 girls marked history by becoming the first females in Cub Scouts.

### PROGRAMS & ACTIVITIES

- More than 5,000 Scouts, parents and community members participated in Scout O Rama, the largest display of Scouting in the Bay Area at History Park, San Jose in May.
- 750 Cub Scouts participated in a variety of activities at Day and Resident Camp programs throughout the summer.
- 3,343 Boy Scouts attended a week-long summer camp.
- Camp Hi-Sierra hosted 1,147 Scouts over six weeks of summer camp.
- The new Valley Foundation Dining Hall progressed on schedule as the foundation, walls, and roof went up, while camp continued to run smoothly with a temporary kitchen facility.

### COMMUNITY SERVICE

- Scouts and leaders recorded 132,000 service hours.
- 675 community service projects were completed by Scouts.
- Scouts dedicated two weekends to Scouting for Food, a door to door campaign to help with local food security needs.

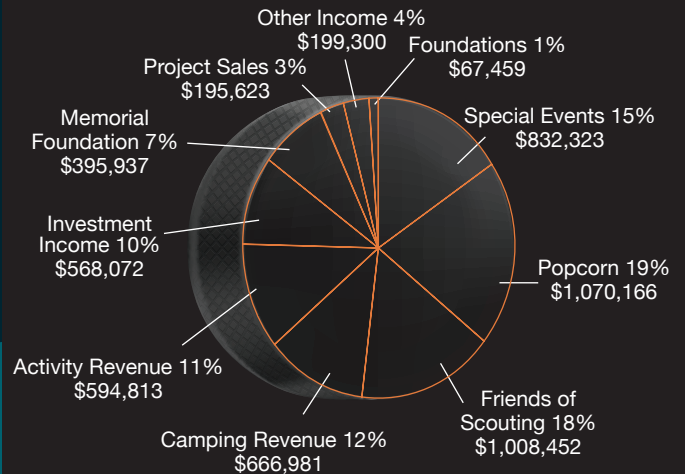
### FINANCIAL STEWARDSHIP

- The council successfully balanced the Operating Budget at the end of the year.
- Friends of Scouting, the annual giving campaign raised \$963,000 from the community of parents, volunteers and community advocates.
- Scouts sold \$1,138,443 in the popcorn fundraiser.
- Local businesses along with individual major donors participated in seven special events grossing over \$1,149,421 in support for our local youth.

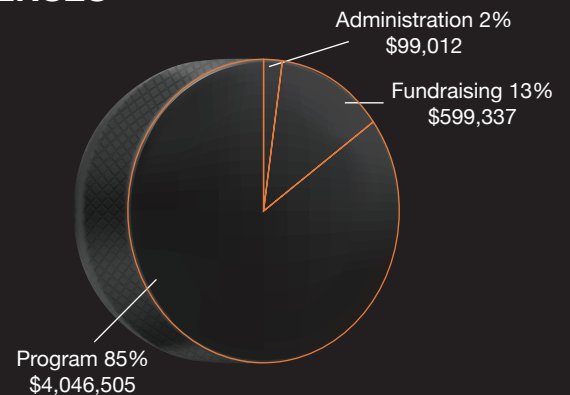
## 2018 FINANCIAL REPORT

### STATEMENT OF SUPPORT AND REVENUE

#### REVENUE



#### EXPENSES



\*Revenue and expenses reflected audited 2017 financial statements.

#### Council Service Center (Main Office)

970 W. Julian Street, San Jose, CA 95126  
Phone: 408-638-8300 | [www.svmc.org](http://www.svmc.org)

#### Hayward Scout Shop (Salinas)

919 North Main Street, Salinas CA 93906  
Phone: 831.287.2027 | [www.svmc.org](http://www.svmc.org)